

International Symposium on IoP Projects

# Disseminating agricultural data-sharing platforms and effective data usage methods for farmers

2025  
**2/9** SUN  
13:00 ~ 16:30

**Participation free (Hybrid event)\***

**Capacity** 200 in-person attendees, 500 online attendees

※Join us in-person or participate online via Zoom Webinar.  
Simultaneous interpretation will be available.

In this symposium, we will welcome top researchers from the Netherlands, a leading country in large-scale, intensive agriculture that utilizes environmental control technologies through data utilization, will give lectures. We will also introduce Japan's representative agricultural data integration platform, "WAGRI," and Kochi Prefecture's unique IoP cloud, "SAWACHI." In addition, we will introduce case studies from farmers practicing data-driven agriculture, as well as researchers who support agricultural guidance using data in Kochi, the leading area for next-generation facility horticulture. By deepening our understanding of the accessibility and usability of data utilization, we will discuss the latest trends and challenges in data-driven agriculture.

**Venue: Class Room 212, Asakura Campus, Kochi University**

2-5-1 akebono-cho, kochi-shi, Kochi, JAPAN

- Hosts / Kochi Prefecture, Kochi University
- Co-hosts / University of Kochi, Kochi University of Technology
- Sponsors / JA Kochi prefecture, Japan Agricultural Cooperative(JA) Kochi central division

## Access

20 minutes by car from Kochi station / 25 minutes by bus from JR Kochi Station to Asakura Kochi Daigaku-mae.  
30 minutes by tram - immediate access after getting off at Asakura (Kochi Daigaku-mae).  
15 minutes by train on the JR Dosan Line from Kochi station to Asakura Station then a 3-minute walk.



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Application deadline

January 31, 2025 for both in-person and online participation

※See reverse for registration and other details



# Disseminating agricultural data-sharing platforms and effective data usage methods for farmers

Doors open and registration begins at 12:00



13:00~ Opening remarks

Governor of Kochi Prefecture  
Seiji Hamada

President of Kochi University  
Hiroyuki Ukeda

13:15~ Keynote speech ①

## Technology adoption in Agriculture: How to encourage data-driven work and Pitfalls to avoid



Optical Scientist/ Researcher, Greenhouse Automation and Robotics group  
Wageningen University and Research

Joseph Peller

13:45~ Keynote speech ②

## Data sharing under the EU Data Act: principles, actors, and translation into farming practice



Senior researcher, Entrepreneurship and Business Innovation  
Wageningen Economic Research

Jos Verstegen

14:25~ Speech ①

## Developing information-Collaborating with Agricultural Experts and Professional Farmers



Director, Research Center for Agricultural Information Technology (RCAIT),  
National Agriculture and Food Research Organization (NARO)

Noriyuki Murakami

14:45~ Speech ②

## Strengths, Issues and Possibilities of IoP cloud (SAWACHI) (IoP Data-driven agriculture for all!)



Superintendent of IoP Promotion, Department of Agricultural Development,  
Kochi Prefecture

Toshihiro Okabayashi



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### [ Contact ]

Division for IoP innovation, Research and  
International Affairs Department, Kochi University

15:20~ Panel discussion

## Utilization of Agricultural Data Platform Systems and Challenges of Data-Driven Agriculture

### ●Facilitator

Professor, Interfaculty Initiative in Information Studies,  
The University of Tokyo

Noboru Koshizuka

### ●Panelists

Director, Research Center for Agricultural Information Technology (RCAIT),  
National Agriculture and Food Research Organization (NARO)

Noriyuki Murakami

Superintendent of IoP Promotion, Department of Agricultural Development,  
Kochi Prefecture

Toshihiro Okabayashi

Senior Researcher, Agricultural Information Laboratory,  
Kochi Agricultural Research Center

Yuudai Gotou

Vice President, The Collaborative Group for IoP Agriculture,  
Cucumber agriculturalist

Fumio Ochi

Professor, IoP Collaborative Creation Center, Kochi University

Tadashige Iwao

### ●Commentator

Senior researcher, Entrepreneurship and Business Innovation  
Wageningen Economic Research

Jos Verstegen

Optical Scientist/ Researcher, Greenhouse Automation and Robotics group  
Wageningen University and Research

Joseph Peller

16:25~ Closing remarks

President, Pacific software development Co., Ltd. Kazuaki Nakajo

### 【 Registration 】

#### Capacity

Venue: 200 people, Online: 500 people

Access the QR code on the right from your computer, tablet, or smartphone,  
and enter the required information into the application form to apply.

#### Viewing instructions

##### ① PC

Zoom app installation is recommended  
for the best viewing experience.  
Click on the [invitation URL] and follow the  
installation instructions.

In-browser access  
You can attend from your browser without installing Zoom.  
(e.g., Chrome, Firefox)

##### ② Tablet / Smartphone

You need to download the Zoom application.  
Please download the application and  
click on the invitation URL.

Select the language on the Zoom interpretation menu.



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