

January 11th, 2021

14:40 - 18:00 (JST, UTC+9)

Keynote speeches



Agricultural data collaboration platform WAGRI

Head of agricultural data collaboration platform office,
Research Center for Agricultural Information Technology,
National Agriculture and Food Research Organization

Dr. Shigehiko Hayashi



Current research on modern high-tech greenhouses in The Netherlands

Researcher, Business Unit Greenhouse Horticulture and Flower Bulbs,
Wageningen University & Research

Dr. Esteban J. Baeza Romero



How to build a successful business model with big data platforms

Senior researcher, Business Innovation,
Wageningen University & Research

Dr. Jos Verstege



International Symposium on IoP Projects

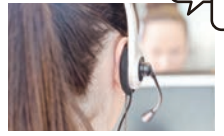
Innovation and Digital Transformation in Agriculture

In October 2018, “Advanced Next-Generation Greenhouse Horticulture by IoP (Internet of Plants)”, was launched in Kochi Prefecture. This is an industry-academia-government collaboration initiated by the Cabinet Office and funded via a 2018 Grant for the development of local universities and regional industry. The project supports researchers and specialized agencies nationwide to provide innovation in agricultural production. The symposium is a platform for future ideas on IoP projects between government, farmers, manufacturers, distributors and consumers.

Online
Free of charge
Simultaneous interpretation available
Capacity: 500 people



This is a Zoom Webinar symposium connecting the Netherlands and Japan.



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[Hosts] Kochi Prefecture, Kochi University
[Sponsors] National Agriculture and Food Research Organization,
Japan Agricultural Cooperative (JA) Kochi central division, JA Kochi prefecture

[Co-hosts] University of Kochi, Kochi University of Technology



Next 次世代
Internet of Plants

● Registration period / December 7th, 2020 – January 6th, 2021

See reverse for registration and other details.





International Symposium on IoP Projects

Innovation and Digital Transformation in Agriculture

●Registration period: December 7th, 2020 – January 6th, 2021

January 11th, 2021 14:40 – 18:00
(JST, UTC+9)

14:40 - Opening remarks Governor of Kochi Prefecture Seiji Hamada
President of Kochi University Katsutoshi Sakurai

14:55 - Keynote speech 1

Agricultural data collaboration platform WAGRI

Head of agricultural data collaboration platform office,
Research Center for Agricultural Information Technology, National Agriculture and Food Research Organization

Dr. Shigehiko Hayashi

15:15 - Keynote speech 2

Current research on modern high-tech greenhouses in The Netherlands

Researcher, Business Unit Greenhouse Horticulture and Flower Bulbs,
Wageningen University & Research

Dr. Esteban J. Baeza Romero

16:05 - Keynote speech 3

How to build a successful business model with big data platforms

Senior researcher, Business Innovation, Wageningen University & Research

Dr. Jos Verstegen

16:50 - Panel discussion

The development and potential of "SAWACHI" IoP cloud system

[Facilitator]

CEO, Industrial-X
Tomonori Yako

[Panelists]

Specially Appointed Professor, Faculty of Agriculture and Marine Science, Kochi University
Masaharu Kitano

Professor, School of Information, Kochi University of Technology
Masahiro Fukumoto

Director of IoP Promotion, Agricultural Promotion Department, Kochi prefecture
Toshihiro Okabayashi

Executive Director, JA Kochi prefecture
Isao Takeyoshi

[Commentators]

Dr. Esteban J. Baeza Romero Dr. Jos Verstegen

17:55 - Closing remarks

Project Director, Executive Director for Regional Collaboration,
International Affairs, Public Relations and Institutional Research,
Kochi University
Hiroyuki Ukeda



Zoom Webinar Symposium

●Keynote speech (Japan)



Dr. Shigehiko Hayashi



●Keynote speeches (the Netherlands)



Dr. Esteban J. Baeza Romero



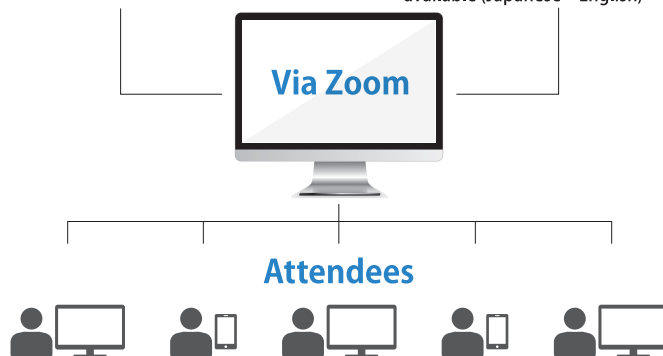
Dr. Jos Verstegen



●Panel discussion



●Simultaneous interpretation available (Japanese – English)



How to attend

①PC

Zoom app installation is recommended.
Click on [invitation URL] and follow the installation instructions.
In-browser access (e.g., Chrome, Firefox) is also an option.

②Tablet / Smartphone

Download the Zoom app and click on the invitation URL.
※invitation URL will be sent prior to the event by email.

○Simultaneous interpretation

Select the language on the Zoom interpretation menu.

Contact

IoP project office, Monobe General Affairs Division, Kochi University
Email : km20@kochi-u.ac.jp

Registration

Register from the latest information at
<https://kochi-iop.jp/> or the QR code.

